

Wendi Meyer

Partner + Chief Executive Officer

MSc, EMNL, BAC, CPCC, ORSCC, ABC



With more than 20 years of diverse business experience across multiple industries, Wendi's natural leadership abilities and multi-faceted education allow her to approach challenges from a unique perspective and add value to client engagement from the start.

As a trusted advisor, coach and educator, Wendi has demonstrated how effective communication strategy, along with targeted training program design, delivery and facilitation, can help leaders and teams successfully navigate everyday change and complex transformation initiatives.

Wendi has worked side by side with leaders at all levels, from Fortune 500 companies to government agencies and non-profit organizations, developing and implementing change strategies during mergers, acquisitions, corporate restructuring and business process change.

As an internationally-certified professional coach, Wendi has taught at both the corporate and university level. She is inherently curious, intuitive and insightful in her work as a leadership trainer, executive coach, change strategist and speaker, and is passionate about helping leaders, teams and organizations create work environments where high performance and success are everyday occurrences.

Wendi holds a Master of Science in the Neuroscience of Leadership from Middlesex University in the UK, specializing in examining how well organizational culture provides what brains need for high performance, and the contribution leaders make to culture.

Specialization

- Neuroscience of Leadership Educator
- NeuroLeadership Specialist
- Executive, Leadership and Team/Systems Coach
- Corporate Facilitator
- Change Management Strategist and Communications Advisor



Qualifications

- Master of Science, Middlesex University, UK (MSc)
- Executive Masters in NeuroLeadership, Middlesex University, UK (EMNL)
- Bachelor of Applied Communications (BAC)
- Certified Professional Coactive Coach (CPCC)
- Certified Professional and Organizational Relationship Systems Coach (ORSCC)
- Coaches Training Institute (CTI) Residential Leadership Program Graduate
- Certified International Coaching Federation Brain-Based Coach Graduate
- Accredited Business Communicator (ABC)
- University of Calgary, Canada Management Certificate Program, Sessional Instructor

Key Clients

- Brion Energy
- Chevron Canada
- Cervus Equipment
- City of Calgary
- City of Lethbridge
- Google
- Husky
- INLIV
- Liberty Mutual
- Marshall Tittlemore Architects
- Momentum
- Mosaic Capital
- Osum Oil Sands Corp.
- RCMP
- Royal Camp Services
- SMART Technologies
- Sobeys
- Solium Capital
- TC Energy
- TransAlta
- Trotter Morton
- Total
- Vivo
- YWCA

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